



1. PEDESTRIANISE THE EASTERN ARM OF THE TOWN CENTRE

Complexity to deliver



Overall impact



Longevity



Cost



↑ Project example

Salisbury Market

Vehicle traffic and parking was removed from this market square to allow public life to thrive and local business to provide outdoor seating.



2. EXPAND THE MARKET OFFER

Complexity to deliver



Overall impact



Longevity



Cost



↑ Project example

Aldeburgh Food Festival, Aldeburgh

An annual festival of food brings activity to a public square, and attracts visitors to the town.



3. GREENING AND TRAFFIC CALMING

Complexity to deliver



Overall impact



Longevity



Cost

Scalable

↑ Project example

Vauxhall Missing Link

Tree planting and winter-gardens were introduced to streets to bring character and a softer feel to a new pedestrian link, as well as mitigating against flood risk.



4. TOWN CENTRE REDEVELOPMENT SCHEME

Complexity to deliver



Overall impact



Longevity



Cost



↑ Project example

The Shambles Market, York

Small scale housing and permanent market infrastructure introduced to help revive the market.



5. SIGNAGE AND INFORMATION

Complexity to deliver



Overall impact



Longevity



Cost



↑ Project example

Ascot Signage

Signs with a playful graphic introduce a place brand and create recognisable markers pointing to destinations and attractions



6. NEW HIGH STREET BUSINESSES

Complexity to deliver



Overall impact



Longevity



Cost

Scalable

↑ Project example

Maida Hill Place, London

Maida Hill Place is a first of a kind space in London designed to support food entrepreneurs. The facility opened in September 2013. Already the space has supported the start-up phase of 59 food businesses including 24 pop-up restaurants, 1 café business, 27 food production businesses and 7 cookery tuition businesses.



7. BUILD NEW HOUSING IN THE TOWN CENTRE

Complexity to deliver



Overall impact



Longevity



Cost

Scalable

↑ Project example

Goldsmith Street, Norwich

High quality ultra-efficient affordable homes delivered by the local authority.



8. UPGRADE DILAPIDATED SHOP FRONTS AND HERITAGE BUILDINGS

Complexity to deliver



Overall impact



Longevity



Cost



↑ Project example

Higham Hill, Waltham Forest

Improvements to shopfronts by adding new hand-painted signage, or distinctive improvements.



9. INTRODUCE NEW CO-WORKING SPACE

Complexity to deliver



Overall impact



Longevity



Cost



↑ Project example

Duke Studios, Leeds

Duke Studios is an open collaborative space in the City Centre of Leeds, Based around a Coworking model, providing a range of workspaces, creative services and facilities.



10. INTRODUCE COMMERCIAL UNITS AROUND TURBINE WAY

Complexity to deliver



Overall impact



Longevity



Cost



↑ Project example

FarGo, Coventry

A disused site is repurposed to host creative, independent businesses, supporting the local economy and reenergising the town centre with a diverse offer from craft merchants to restaurants.



11. ENHANCE AND MAKE MORE OF PLOWRIGHT PLACE

| | | | | | |
|-----------------------|---|---|---|---|---|
| Complexity to deliver | ● | ● | ● | ○ | ○ |
| Overall impact | ● | ● | ● | ○ | ○ |
| Longevity | ● | ● | ○ | ○ | ○ |
| Cost | ● | ● | ○ | ○ | ○ |

↑ Project example

Blue House Yard, London

Blue House Yard is a redevelopment and re-imagining of an empty and underused site into a place for local creatives, entrepreneurs and residents for the meanwhile use period of 5 years.



12. CREATE A ‘BRAND’ FOR SWAFFHAM ‘MARKET TOWN’

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|-----------------------|-----------|
| Complexity to deliver | ● ● ○ ○ ○ |
| Overall impact | ● ● ○ ○ ○ |
| Longevity | ● ● ○ ○ ○ |
| Cost | ● ○ ○ ○ ○ |

↑ Project example

Branding for Shewsbury

A brand identity created around Shewsbury’s unique assets



13. RELIEF ROAD DIRECTING TRAFFIC AWAY FROM CENTRE

Complexity to deliver



Overall impact



Longevity



Cost



↑ Project example

Cliffe High Street, Lewes

The *Friends of Lewes* aims to minimise the impact of traffic on the town – its noise, air pollution and the physical damage to roads. Along with encouraging other sustainable modes of transport, they campaigned for the Southern Bypass and the Cuilfail Tunnel, which have since diverted large volumes of traffic away from the centre.



14. IMPROVE PEDESTRIAN ROUTE FROM THEATRE STREET CAR PARK

Complexity to deliver



Overall impact



Longevity



Cost



↑ Project example

Poynton town centre, Cheshire

Improved paving and carriageway widths reduced to a minimum, with level raised crossings at key points.



15. ALLOW PASSERS-THROUGH TO EASILY STOP AND VISIT

Complexity to deliver



Overall impact



Longevity



Cost

Scalable

↑ Project example

Bedford town centre parking

Signage providing live information on parking spaces in the town centre.



16. REINSTATE TURBINE WAY AS A VISITOR ATTRACTION

Complexity to deliver



Overall impact



Longevity



Cost

Scalable

↑ Project example

Treetop walkway and viewing platforms at Kew Gardens

A raised walkway creates clear visitor appeal and has become a favourite attraction at Kew Gardens.



17. PUBLIC REALM IMPROVEMENTS

| | |
|-----------------------|-----------|
| Complexity to deliver | ● ● ● ○ ○ |
| Overall impact | ● ● ● ● ● |
| Longevity | ● ● ● ● ● |
| Cost | ● ● ● ● ○ |

↑ Project example

Goose Green, Altrincham

Generous pedestrianised space at the market square allows space for a variety of activities that bring people together and activate the space outside of market days.



18. MAKE THE TOWN EASIER TO MOVE AROUND

Complexity to deliver



Overall impact



Longevity



Cost

Scalable

↑ Lynn Street

Excessive roadway and limited crossings restricts pedestrian movement the most of the town centre.



19. BUILD A NEW LEISURE CENTRE

Complexity to deliver



Overall impact



Longevity



Cost



↑ Project example

Clydebank Community Sports Centre, Glasgow

Funded through the Scottish government's Regeneration Capital Grant Fund, this renovation and extension project included upgraded sports pitches, gym and sports hall with a new central public space and community room.



20. A NEW CULTURAL AND CREATIVE ARTS CENTRE

Complexity to deliver



Overall impact



Longevity



Cost



↑ Project example

Bush Theatre, London

Conversion of a former library building into a theatre for new writers in London.



21. OPEN THE OLD SACRED HEART SCHOOL SWIMMING POOL

| | |
|-----------------------|-----------|
| Complexity to deliver | ● ● ○ ○ ○ |
| Overall impact | ● ● ● ○ ○ |
| Longevity | ● ● ● ● ○ |
| Cost | ● ● ● ● ○ |

↑ Project example

Tooting Lido, London

An open-air swimming pool in South London.

YOUR PROJECT SUGGESTIONS

Complexity to deliver ○ ○ ○ ○ ○

Overall impact ○ ○ ○ ○ ○

Longevity ○ ○ ○ ○ ○

Cost

↑ **Project description / further thoughts**

YOUR PROJECT SUGGESTIONS

Complexity to deliver ○ ○ ○ ○ ○

Overall impact ○ ○ ○ ○ ○

Longevity ○ ○ ○ ○ ○

Cost

↑ **Project description / further thoughts**

YOUR PROJECT SUGGESTIONS

| | |
|-----------------------|---|
| Complexity to deliver | <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> |
| Overall impact | <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> |
| Longevity | <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> <input type="radio"/> |
| Cost | |

↑ **Project description / further thoughts**

YOUR PROJECT SUGGESTIONS

Complexity to deliver ○ ○ ○ ○ ○

Overall impact ○ ○ ○ ○ ○

Longevity ○ ○ ○ ○ ○

Cost

↑ **Project description / further thoughts**

YOUR PROJECT SUGGESTIONS

Complexity to deliver ○ ○ ○ ○ ○

Overall impact ○ ○ ○ ○ ○

Longevity ○ ○ ○ ○ ○

Cost

↑ **Project description / further thoughts**

YOUR PROJECT SUGGESTIONS

Complexity to deliver ○ ○ ○ ○ ○

Overall impact ○ ○ ○ ○ ○

Longevity ○ ○ ○ ○ ○

Cost

↑ **Project description / further thoughts**

YOUR PROJECT SUGGESTIONS

Complexity to deliver ○ ○ ○ ○ ○

Overall impact ○ ○ ○ ○ ○

Longevity ○ ○ ○ ○ ○

Cost

↑ **Project description / further thoughts**

YOUR PROJECT SUGGESTIONS

Complexity to deliver ○ ○ ○ ○ ○

Overall impact ○ ○ ○ ○ ○

Longevity ○ ○ ○ ○ ○

Cost

↑ **Project description / further thoughts**

YOUR PROJECT SUGGESTIONS

Complexity to deliver ○ ○ ○ ○ ○

Overall impact ○ ○ ○ ○ ○

Longevity ○ ○ ○ ○ ○

Cost

↑ **Project description / further thoughts**

YOUR PROJECT SUGGESTIONS

Complexity to deliver ○ ○ ○ ○ ○

Overall impact ○ ○ ○ ○ ○

Longevity ○ ○ ○ ○ ○

Cost

↑ **Project description / further thoughts**