

Measure No.	Measure	EU Category	EU Classification	Date Measure Introduced	Organisations Involved	Funding Source	Key Performance Indicator	Reduction in Pollutant / Emission Measure	Progress to Date	Estimated / Actual Completion Date	Comments / Challenges to implementation
POLICY ACTIONS											
1	Consideration of Air Quality Impacts when providing comments on planning applications within an AQMA or where an AQMA could be impacted or created.	Policy Guidance and Development Control	Air Quality Planning and Policy Guidance	Ongoing	District Council (LPA & Env Protection Team)	District Council (LPA & Env Protection Team)	Number of pre application discussions and planning applications	1µg/m3	Ongoing consultations - requiring review of AQ impacts of proposals and recommending mitigation including active travel and measure to encourage forms of low or non-polluting travel	Ongoing	Ongoing action – AQ as part of planning development to link in action around the local plan
6	Review car parking policy arrangements and consider the implementation of control measures, enforcement and the likely benefits. This will need to be compatible with the proposed countywide review of Civil Parking Enforcement (CPE)	Traffic Management	Other	2018	County Council and District Council Town Council	County Council District Council Town Council			The provision of car parking is part of an ongoing review process however short stay parking has now been made permanent on the town center BDC owned car parks, with a 2 hr. wait time limit. Breckland has been working with its partners at Norfolk County Council on its Swaffham Network Improvement Strategy April 2020	Ongoing	The Breckland Council Regeneration team are undertaking consultation, including Swaffham Town Council, on two large projects for Swaffham; Future Breckland and Heritage Action Zone (HAZ) Town Centre Masterplan both these plans are likely to include proposals for enhancement of the Swaffham Market area and parking / accessibility / street access which will address items

									<p>Survey work was carried out to examine the situation. It was concluded that the stop/start behaviour and queuing to negotiate a parked vehicle partially obstructing the road was not a particularly long-lived phenomenon and as such could not really be making a significant contribution to the annual mean figure of observed NO2. In addition to this, any changes made to the current restrictions and yellow lines would have a detrimental impact on residents parking. It is recommended that no changes are made to the current parking restrictions and that this measure not be considered any further.</p>	<p>identified in the AQAP, so it is not considered to duplicate this action in this plan. The public consultations for both these documents are to be undertaken in late 2021 and should be completed by end March 2022, at which point the consultations will be reviewed and an action plan developed, and funding applied for.</p>
TRANSPORT MEASURES										

7	Further investigate an improvement at the Station Street/Mangate Street junction to reduce queuing and delays particularly on Station Street and, if appropriate, devise a scheme for implementation. This may result in removing the traffic lights.	Transport Planning and Infrastructure	Strategic highway improvements, Re-prioritizing Road space away from cars, including Access management, Selective vehicle priority, bus priority, high vehicle occupancy lane	2018	County Council District Council Town Council	County Council District Council Town Council			Breckland has been working with its partners at Norfolk County Council on its Swaffham Network Improvement Strategy April 2020 Survey work was carried out to examine the situation. A number of proposals were considered however recent air quality measurements have shown that the NO2 levels on Station Street are now under 40µg/m3. In view of this it may be had to justify developing a scheme at this time. It is recommended that no further work is carried out on this measure whilst measured NO2 levels are beneath the threshold.	2021	See comments action point 6 above with plan consultation to be completed by end March 2022
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8	Review town centre one-way system to create a better circulation of traffic around the town and, if appropriate, devise a revised layout	Transport Planning and Infrastructure	Other	2018	County Council District Council Town Council	County Council District Council Town Council			Breckland has been working with its partners at Norfolk County Council on its Swaffham Network Improvement Strategy April 2020 Survey work was carried out to examine the situation. Feasibility work concluded that an option to provide a two-way access from the south to the car park appeared possible. It is recommended that a scheme to provide a southern access to the Theatre Street carpark could be considered as part of the town center improvement plans as detailed in point 6. Funding would need to be identified for both detailed design and implementation.	2023	See comments action point 6 above with plan consultation to be completed by end March 2022
9	Review town centre car parking arrangements to minimise vehicular traffic in sensitive areas and, if	Traffic Management	Workplace Parking Levy, Parking Enforcement on highway	2018	County Council District Council Town Council	County Council District Council Town Council		1µg/m3	Breckland has been working with its partners at Norfolk County Council see work carried out in item 8 above.	2023	See comments action point 6 above with plan consultation to be completed by end March 2022

	appropriate, devise a revised strategy								Breckland Council have discussed the Station rd. HGV parking with the town council, and they are now in the process of updating the car parking orders to remove the HGV parking on that car park. This will require consultation and a formal order which will also allow for further EV charging locations.		
10	Consider options for new car parks on the edge of the town to keep vehicles from entering the town centre	Traffic Management	Workplace Parking Levy, Parking Enforcement on highway	2018	County Council District Council Town Council	County Council District Council Town Council		1µg/m3	Breckland has been working with its partners at Norfolk County Council on its Swaffham Network Improvement Strategy April 2020 and as part of this work it was not considered that placing new car parks on the edge of town would be beneficial so will not be considered further.	2021	

15	Improve walking and cycling facilities in and around the town	Promoting Travel Alternatives	Bus route improvements Cycle network Public cycle hire scheme	2018	County Council District Council Town Council	County Council District Council Town Council		1µg/m3	This matter is being considered as part of the Future Breckland and Heritage Action Zone (HAZ) Town Centre Masterplan plans consultation process potentially including provision of cycle stands in the town and setting up of safe cycle routes. Item 1 above requires developers to provide evidence within their transport assessments linking developments to the community and in this case the town center.	2023	See comments action point 6 above with plan consultation to be completed by end March 2022
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16	Review existing travel arrangements to schools and any existing Travel Plans including the role of car sharing	Promoting Travel Alternatives	Bus route improvements Cycle network Public cycle hire scheme	2018	County Council District Council Town Council	County Council District Council Town Council			Swaffham Town council to contact local schools to maintain their travel plans and encourage implementation of identified actions A fuller update is in hand, but the advice is that transport to the secondary academy is predominantly buses and walking, there aren't many parents who drop off students there. 1. The school does encourage car sharing to the extent it can but doesn't have a policy directed specifically to this. The school's main concern where cars are concerned is to control the bunching of cars at arrival and departure times on the relatively narrow access roads and reducing the number of car journeys is part of this. 2. Given the young age of the children,	2022	Plans t met with Swaffham Town council and discuss sustainability / safeguarding in early 2022
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									<p>there is no policy to encourage cycling to school. Walking with parents/carers is of course encouraged, but some parents find the pathways narrow, often with overhanging bushes, and the proximity of fast and heavy traffic intimidating.</p> <p>3. There is however a clear focus on the air pollution issue as the school is very close to the A1065. A video made by all classes in the school at the time of the COP environmental summit in November included a very telling item with children standing in the school grounds demonstrating the noise and pollution effect of the heavy traffic passing along the A1065 just behind the hedge.</p>		
			PUBLIC HEALTH MEASURES								

22	Investigate Green Space Initiatives	Other	Other	2018/19	District Council Town Council	District Council Town Council		1µg/m3	This matter crosses a number of different organisational controls but is in hand with the officers / councils responsible for green spaces at County/ District and town levels.	2022/23	See comments action point 6 above with plan consultation to be completed by end March 2022
		Other recent Initiatives									

17	Taxi Licensing conditions	Promoting Low Emission Transport	Taxi Licensing conditions	2021	District Council Taxi Drivers		No		Encourage/make it easier for other local businesses and householders to switch to electric. Within the next 12 months Breckland Council will be reviewing our Hackney Carriage and Private Hire Vehicle Licensing Specifications to encourage lower emissions and more environmentally friendly vehicles.	2021	Breckland Council has licensed the first fully electric private hire vehicle in the district in 2021, paving the way for greener transport options in the region.
18	Cross council collaboration and investment	Vehicle Fleet Efficiency	Other - Fleet efficiency	2021	Breckland Council and the Borough Council of King's Lynn and West Norfolk. Serco.		No		Reduce carbon footprint. The contract largely uses a new fleet of vehicles with some electric vehicles. The new fuel-efficient trucks are quieter, produce less CO2 per mile and use 18% less fuel	Started April 2021	The contract will also see a brand-new fleet of bin collection trucks and other vehicles rolled out, which will operate across all three council areas. These will include reduced emissions and hybrid vehicles.

19	Sustainable Swaffham programme / EV Charging Installation	Promoting Low Emission Plant	Emission control equipment for small and medium sized stationary combustion sources / replacement of combustion sources /Procuring alternative Refueling infrastructure to promote Low Emission Vehicles, EV recharging, Gas fuel recharging	2021	Breckland Council and Breckland Council's Market Towns Initiative	Breckland Council's Market Towns Initiative	No		Ongoing Breckland Council is launching a new initiative which will make Swaffham one of Norfolk's most environmentally friendly towns. The Sustainable Swaffham programme will see the rollout of a number of 'green' schemes being consulted in late 2021 / early 2022 Breckland will be installing four additional charging points in the Theatre St car park in Swaffham which are being funded by the Market Town Initiative. There are no plans for Future Breckland work to put any more in Swaffham.	2021/22	These initial green schemes will be followed up with further activity in the future, with the next focus expected to be on sustainable transport and green connectivity. However, the Swaffham district councillors are inviting all residents and businesses to help shape the future programmes and approaches by getting in touch directly.
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