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**BRECKLAND  
COUNCIL**

**ANNUAL  
ACHIEVEMENTS  
REPORT**

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2021-2022

# WHERE WE ARE NOW

Breckland is a special place and as a Council we are helping people and businesses thrive. Our Corporate Plan sets out our vision for the district and the people we serve.

Breckland Council is an organisation that cares, listens, and supports people and businesses within our district. We are working for everyone in our area, especially those who need our help the most.

We are proud of our area, and through driving investment and enabling opportunities, we can maximise its full potential. We want to inspire aspiration to live, work, visit, or do business here: we want our district to be one of choice.

As a Council we have achieved so much, while still coping with the effects of the COVID pandemic and supporting residents and businesses to recover.

This document outlines some of the projects we have delivered in 2021-22 against our overarching commitments and priorities.



# OUR CORPORATE PLAN

Our Corporate Plan 21-25, brings together our strategic priorities for the coming years and outlines what we'll do to make a difference in Breckland to ensure it is a place where people and businesses can thrive.

Our priorities for the future are grouped across four key themes:

## Inspiring Communities

We want to build on the many strengths of our local communities so that people can lead happy, healthy, fulfilling lives in Breckland and we support people through targeted services that make a difference. We care, and we will always be there when people need us most.

We want all our residents to have a place they can call home in Breckland, and feel proud to be here.

## Thriving Places

We continue to drive investment to unlock the significant potential and opportunities in our district.

By listening to people, by understanding what they need, and by working together, we can shape what we have to offer in our places to benefit those who are already here and those who choose to come- to live, work, visit or do business.

## Breckland 2035

We will be a role model for sustainability, take action, and enable others to make informed choices so that together we can all make an impact and contribute to greener lifestyles.

Our approach to sustainability will underpin everything we do as an organisation, informing the decisions we make and the actions we take.

## Working Smarter

We are a dynamic, innovative organisation which embraces change and new ways of working. We take a commercial approach and empower our people so they can make a difference for our local communities, and the businesses and people we serve.

People want to work for and with us, including indirectly delivering services on our behalf. We are a forward-thinking employer and a trusted partner of choice.



# TO SUPPORT OUR LOCAL COMMUNITIES WE HAVE...

Inspiring communities


Thriving Places

# TO HELP OUR DISTRICT THRIVE WE HAVE...


Trained 100 mental health champions as part of our mental health community partnership scheme



Worked with Daisy project to support survivors of domestic abuse and sexual violence



Begun construction on a £3.5 million electricity substation to enable growth at Snetterton



Supported over 300 local businesses through our COVID Safe Grant Scheme and our Digital Breckland Schemes



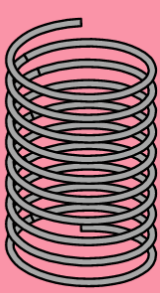
Developed Breckland Mobile Food Store to address food poverty in rural areas



Delivered a new £1.8 million accommodation facility in Thetford for those at risk of homelessness



Supported 1,360 businesses with £4.5 million investment through our Spring Back programme



Continued to invest £150,000 per annum to increase vibrancy in our towns




Over 250 residents have benefited from our multi-agency approach to early intervention



Delivered 24 grants and adaptation projects to allow residents to stay in their homes, with 250 more projects ongoing



Engaged with over 20,000 individuals as part of Future Breckland to help shape our District



Launched our new commercial waste service and have issued over 200 bins already



Secured funding and started delivery of 5 new "move on" accommodation units



Successfully ran the first social supermarket in the East of England



Acquired an asset in a strategic location to allow for potential regeneration on Thetfords riverside



Supported 45 enterprises through the Breckland Business start-up programme



To find out more about how we're delivering our corporate plan for the district visit- <https://www.breckland.gov.uk/corporateplan>

# TO SUPPORT OUR LOCAL ENVIRONMENT WE HAVE...

# TO WORK SMARTER WE HAVE...

Launched our Sustainability Strategy to protect the future of our District



Expanded our garden waste service to over 24,000 households



Created a Contracts & Procurement Team to support five Councils in Norfolk and Lincolnshire and deliver value for money



Launched our online chatbot so customers can interact with us 24/7



Delivered £100k funding through community green grants



Successfully replaced 133 streetlights in the district with more energy efficient bulbs

Held the first major elections since the start of the pandemic, in a COVID safe and transparent way.



Rewritten our recruitment policy to reconfirm our commitment to the armed forces and people with disabilities as an inclusive employer



Led the county in enforcement action to tackle fly tipping and environmental crime



Worked with our providers to install environmentally friendly resources at our leisure centre sites



Successfully launched our new Corporate Plan setting out our priorities for the next 4 years



Fully embraced agile working in a post-covid environment and with a state of the art HQ



Transformed old waste ground into a new community space at Ellenor Fenn Garden



Flagship health action zone project in Swaffham to deal with historic environmental issues



Went live with a tri-district waste & recycling collection service



Ensured a balanced budget and supported frontline services whilst keeping Council Tax low

